

# Elderhostel New Program Concept

## Preliminary to Program Proposal

Date Submitted:

**1** Program Type/Title:

Contact Info:

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**2** Single-sentence Program Theme:

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**3** List at least 3 primary study focuses (program content, NOT an itinerary summary):

- 1.
  - 2.
  - 3.
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**4** What aspects of the program's location make it a desirable destination?

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**5** How does the location enhance the course of study? Or, if this is a moving program with an itinerary, list a major highlight of each destination and why it is included.

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**6** What is the program's "hook"? List at least 3 specific examples of "unique access" or features of this experience only available to Elderhostel participants.

- 1.
  - 2.
  - 3.
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Compensation desired: \$

Number of nights:

Season(s) to be offered:

Number of sessions per season::

Maximum capacity / program session:

Dec-Feb:		Mar-May:		Jun-Aug:		Sep-Nov:	
Dec-Feb:		Mar-May:		Jun-Aug:		Sep-Nov:	
Dec-Feb:		Mar-May:		Jun-Aug:		Sep-Nov:	